



The Contact Report



Presidential Points

**Lee Dickerson, President
Contact Lens Manufacturers
Association**

Fall is officially here. The evenings are a little cooler, the leaves begin to change colors and there doesn't seem to be enough daylight left at the end of the day to get in 9 holes of golf. The days go by faster, much faster than when I was in my youth. Now, in the fall of my term as the President of our trade association, I see the days passing quickly and I reflect back on the short time that I have been honored to serve you in this capacity. We have made significant changes in our association, most of which strengthened our membership and all of which were fun to participate in. The camaraderie shared by the members of the Board of Directors is reminiscent of playing on a sports team.

I did not play college ball. I grew up in a very small town in the South where if you wanted to play on a High School team, chances were pretty good you would make the team. You might not be a star player but you would be on the team. You could help with the struggle to win, and at the end of the season, if you worked hard, you might just end up with a few bragging rights that would keep the towns folks talking until next season.

I remember traveling from town to town in our yellow school bus. Coach Underwood was a remarkable coach, and a tremendous motivator

on those long trips. I remember one trip in particular when we were traveling to play our most infamous High School rival. The previous year we really took a whipping from this school and the Coach did not want a repeat. We had practiced our plays over and over. Gone through every possible circumstance. We were prepared and ready, but that did not stop the Coach. Still about half an hour away from our destination, Coach was walking up and down the aisle of the bus drilling us on plays and tactics. He would stop at one player and yell "Smith, it is early in the first quarter, we are on our own 15 yard line, it is fourth down and 9 to go. WHAT DO YOU DO?" Smith says, "I punt Coach". That's right says the Coach as he looks for his next victim. "Jackson, it is late in the second quarter, we are on their 30 yard line, it is second down and 8 to go. WHAT DO YOU DO?". Jackson says, "I throw a pass Coach, 10 yards down and out." "That's right" the coach said and moved on. His face was red with anticipation, eyes glazed and stretched wide open as he stopped and looked down at me. "Dickerson, there are 10 seconds left on the clock, we are down by 4 points, and have 3 yards to the goal line. WHAT DO YOU DO?" I looked up at him and answered as directly as I could. "I stand up on the bench, Coach, so I can get a better view!"

Warming the bench was not a bad thing. At least I was on the team. It is kind of like that with the CLMA. As a member, you are on the team. You contribute and your efforts are recognized. If you want to help move us forward, get in the game. Keith Parker is the

chair of the Nominating Committee and he is looking for players. Get in touch with him, or me, and let us know that you want to get in the game. If you have the heart, we'll find a position for you. Get active, participate in the decision making process. Make a difference. You'll be glad you did. Who knows, you might just earn a few bragging rights of your own.

It has been an honor to serve you in this capacity for the past two years. I believe we have made significant strides in the evolution of our Association and I see many good things still to come. We have a dedicated Board of Directors and a dynamic Membership. I look forward to seeing you at our meeting in Palm Springs where the gavel will be passed to the next President of the CLMA.

CLMA Membership Directory

The 2004 CLMA Membership Directory is now available for distribution and will be given out to each Official Representative from each CLMA member company at the Annual Meeting. If you are not in attendance at the Annual Meeting, your copy will be mailed to you the following week.

Included within the Membership Directory is the listing for membership including telephone and fax numbers, e mail addresses when known, the programs and affiliations within the CLMA, the listing of past award winners, the Presidential Honor Roll, and the updated version of the By-Laws.

Updates continue on a weekly basis and will be published in upcoming newsletters.

Welcome New Members

Menicon America, Inc.

1840 Gateway Drive, 2nd Floor
San Mateo, CA 94404
Tele: (800) MENICON
Fax: (650) 378-1426

Official Rep: Kaz Murakami, President
kazmurakami@aol.com

Key Distributed Products International

1649 So. Deframe Street
Lakewood, CO 80228
Tele: (303) 885.2968
Fax: (303) 989.0782

Official Rep: Keith Parker, President
kdpcl@aol.com

Updates

Pelican Products, Inc.

Tele: (601) 854.6777
Fax: (601) 854.6998

Quality Contact Lens, Inc.

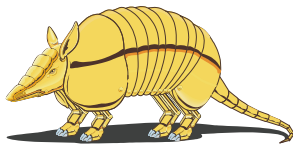
Qualitycontactlens@sbcglobal.net

CL Works, Co., Ltd.

Suite No. 521 Yu-Cheon Factopia
196 Anyang 7-Dong, Manan-Gu
Anyang-City, Kyunggi-Do, 430-727, Lorea
PO Box: Anyang Postoffice No.6
Tele: ++82 31 467 2831
Fax: ++82 31 467-2439

Clear Optics Contact Lens Lab - NM

Mr. Tate Hall retired effective 5/04.



**SNAIL
Mail**

September 29, 2004

To The CLMA Membership,

I recently received the educational kits and video tapes that I ordered.

I wanted to thank you very much for playing a part in their arriving at Essex County College in a timely manner. My students were absolutely thrilled at the contents of the kits and wanted me to extend their appreciation to you. I'm confident that they will find this information quite useful for both Contact Lenses I & II. I look forward to speaking with you again to discuss other needs associated with the educational endeavors here at ECC.

Again, thank you for your professionalism and kindness.

*Sincerely,
Dr. Robert F. Meade
Essex County College*

September 25, 2004

To The CLMA Membership

The hydrangea plant will always be a symbol of such a thoughtful gesture at a time of loss. My sincere appreciation to all of you.

Janice Schramm

September 8, 2004

Dr. Saul Bastos (MD), a prominent contact lens ophthalmologist in Brazil, passed away Friday, September 3, 2004. Dr. Saul studied and worked with specialists in the US and Europe. While living in Houston Texas, he worked with Joseph W. Soper and Dr. Louis Girard, while living in Boston, he studied with Dr. Perry Rosenthal. Internationally, he studied and worked in London, at the Moorfield Eye and Eye Hospital and with Dr. Paul Cochet in Paris.

*Luciana Bastos
Ultralentes - Brazil
CLMA International Member*

**ALL I EVER REALLY NEEDED
TO KNOW I LEARNED IN
KINDERGARTEN**

By Robert Fulghum

**(As submitted by Jo Svochak,
Tru Form Optics, Inc.)**

Most of what I really need to know about how to live, and what to do, and how to be, I learned in kindergarten. Wisdom was not at the top of the graduate school mountain but there in the sandbox at nursery school.

These are the things I learned: Share everything. Play Fair. Don't hit people. Put things back where you found them. Clean up your own mess. Don't take things that aren't yours. Say you're sorry when you hurt somebody. Wash your hands before you eat. Flush. Warm cookies and cold milk are good for you. Live a balanced life. Learn some and think some and draw and paint and sing and dance and play and work every day some.

Take a nap every afternoon. When you go out into the world, watch for traffic, hold hands and stick together. Be aware of wonder. Remember the little seed in the plastic cup. The roots go down and the plant goes up and nobody really knows how or why, but we are all like that.

Goldfish and hamsters and white mice and even the little seed in the plastic cup – they all die. So do we.

And then remember the book about Dick and Jane and the first word you learned, the biggest word of all: LOOK. Everything you need to know is in there somewhere: the Golden Rule and love and basic sanitation, Ecology and politics and sane living.

Think of what a better world it would be if we all – the whole world – had cookies and milk about 3:00 every afternoon and then lay down with our blankets for a nap. Or if we had a basic policy in our nation and other nations to always put things back where we found them and cleaned up our own messes. And it is still true, no matter how old you are, when you go out into the world, it is best to hold hands and stick together.

Remembering

by

George Meszaros
Polychem, Inc. USA

We are busy people. The hustle and bustle of everyday business and our personal problems, don't leave us much time to reflect and remember people who we no longer deal with on a daily basis. We get older and they get older. Some leave us and we hardly notice that they are gone. Many of the people retire after having been great contributors of wisdom to our

industry. Many of them were the very foundation of our industry, working in days of manual skills, outdated instruments and inferior production techniques. Yet they persevered and allowed us to build on what they knew and had accomplished.

Recently I had a conversation with Pam Witham, CLMA Staff Assistant, about the upcoming CLMA convention. In passing I asked her if she ever hears from Armand Boucher, a person of great contact lens knowledge from the Vision Ease and Central Laboratories era. Her positive response made me remember a day in Palm Springs on the driving range of the golf course. Armand was and is an avid golfer, but as he puts it, "my shoulder turn leaves something to be desired". I don't know why, he's only eighty three golden years young.

Back to the golf course. As I was teeing up and hitting my drives, Armand casually came over and remarked in his usual understated manner, "if you would hit the ball on your back swing, they would probably go further". In other words, my take away was way too fast on the back swing. I remember this every time I tee up a ball, to this day.

Pam gave his number and I called him. We had a wonderful chat. At one point he asked me if I knew "my claim to fame?" I suggested that during a most productive contact lens career, he probably has dozens of "claims to fame." He told me that it had nothing to do with contact lenses, and went on to tell me the following story: "I come from Brockton, MA. During my high school days I played baseball and was a pitcher. You'll never guess who my catcher was?" I suggested several notable politicians in the State of Massachusetts, but he did not confirm. "My catcher was Rocky Marciano, the only undefeated world boxing champion." He

went on to tell me that he maintained a friendship with Rocky to the day when the Champ was killed in a plane crash.



Armand Boucher, circa 1944/1945

We continued our chat about the changes in the industry, his occasional trips to the golf course and a myriad of other topics. I was very glad that I *remembered* to call him and hoped that I invigorated his retirement.

I suppose there are many out there whom we should remember and every once in a while just say Hello. He seemed to enjoy our chat, and I for one am glad that I called him.

**CLMA Annual Meeting
International Exhibition
Education, Panel Discussions
Fun and Food**

Palm Springs Riviera Resort & Racquet Club
Palm Springs, California
October 21 - 23, 2004

Listing of Exhibitors

**17th Avenue Marketing
Benz Research & Development
CLMA/GP Lens Institute
Contact Lens Spectrum**

**Contamac/Lobob Laboratories/Wildman
Sales and Marketing Group
Contour Fine Tooling
DAC International
Key Distributed Products International
Lagado Corporation, The
Lamda Polytech, Ltd.
Larsen Equipment Design
Menicon America
Paragon Vision Sciences/Alcon
Laboratories
Polychem US, Inc.
Polymer Technology
Sterling Ultra Precision, Inc.
STF Precision Technologies & Tools
Vision Council of America**

Please support these exhibitors during all exhibit hours. The latest in materials and technology will be exhibited for your benefit.

Exhibit Hours are:

Thursday: October 21, 2004 2:30 PM - 4:00 PM
Exhibitor's Reception: 6:00 PM - 8:00 PM

Friday: October 22, 2004 1:30 PM - 5:00 PM

Saturday: October 23, 2004 11:40 AM - 5:00 PM
Lunch with Exhibitors

2004 CLMA Award Winners

**Jan Daniel, Chair
Awards Committee**

To be awarded at the Annual Gala - Saturday,
October 23, 2004.

**Mr. Joe Sicari
Trailblazers Award**

*For Outstanding Achievement in Product
Development to the Enhancement of the
Contact Lens Industry*

